



**Announcement:**

**Korea – Switzerland Call for Joint R&D Project Outlines**

Deadline for Submission –19 June, 2015

**Scope**

Korea and Switzerland are announcing a bilateral Call for joint R&D project outlines, focusing on developing innovative products and applications in market oriented technological and application areas. Applicants are expected to develop ready to market solutions or projects, which have a significant market potential for Korea and Switzerland.

- ★ The call is announced within the framework of the Declaration of Intent on Call for proposal among the Korea Institute for Advancement of Technology KIAT, the Commission for Technology and Innovation CTI and the State Secretariat for Education, Research and Innovation SERI.
- ★ Korea and Switzerland are members of the EUREKA initiative and support innovation projects through the different EUREKA instruments. The call is managed in cooperation and in line with the international procedures of EUREKA ([www.eurekanetwork.org](http://www.eurekanetwork.org)).
- ★ KIAT, CTI and SERI will provide access to public funding for joint projects. They will also provide all necessary and coordinated assistance to project partners during project proposal, evaluation and monitoring phase.

**Call Launch and Structure**

The Call is launched on **08 April, 2015** by KIAT, CTI and SERI. It is open until **19 June, 2015**. Eligible partners are invited to present joint project outlines for industrial R&D projects according to the following criteria:

**Qualifications**

**Consortium**

The consortia should consist of a market oriented mix of R&D performing commercial companies and research institutes.

The consortia should demonstrate:

- Complementary technological excellence and qualification of the partners,
- Sustainability of the partnership and intensity of the collaboration between the partners,
- Management ability of the consortia to successfully carry out the project and implement the results,
- Mutual advancement of R&D through the transfer of knowledge and expertise,
- Added value for the participants from both countries in a balanced way.

**Innovation Content**

The innovation aspect of a project outline should go beyond the international state of the art. The innovation project should be science-based targeting to achieve advances in technology or a service. The main objectives in terms of performance or cost to become competitive shall be presented in a specific way.

## Market

The project outline is targeting at the establishment of a new or the integration into an existing value chain. A market and an implementation idea shall exist for envisaged product or service.

## Submission and Approval Procedures

1) In the first phase, partners will be asked to present a short project outline form (see annex)

The completed project outline forms of the phase 1 should be submitted by e-mail to all contacts at KIAT, CTI and SERI mentioned below simultaneously between **08 April, 2015** and **19 June, 2015**. The submission has to be copied to all partners of the project outline.

The outlines will be assessed by KIAT, CTI and SERI together. The applicants will be notified of the results of the common assessment within one month after the submission of a project outline.

2) In the second phase, partners with eligible project outlines will be invited to submit their full funding applications to KIAT for Korean partners and to CTI or SERI for Swiss partners. The applications have to be in line with the rules of KIAT, CTI and SERI explained below. Partners will be instructed in detail by KIAT, CTI and SERI how to apply for funding.

## Supportive Measures

KIAT, CTI and SERI as well as the the Swiss Embassy will facilitate the **identification of project partners** within academia as well as among industry partners. They are cooperating with Enterprise Europe Network, with national clusters and other national experts and points of contact.



KOREA  
EUREKA DAY  
2015

Partners participating in the present call are invited to attend the **KOREA EUREKA DAY 2015** taking place on 20 – 22 May, 2015 in Seoul (KR). The KOREA EUREKA DAY matches R&D intensive companies and research institutions in a global context with the aim to launch cooperative market oriented R&D projects. The main topics are: IT and convenient life, healthy society into action, safe and secure societies of tomorrow, sustainable living

for a greener future. Interested parties register on: <http://eureka2015.kr/>. The identification of suitable partners for Korean – Swiss cooperation projects will be organized by online and face-to-face matchmaking.

The Swiss Embassy in Seoul will organize a bilateral Korean-Swiss seminar for the info-session of the call and a welcome reception for further partnering opportunities during the EUREKADAY 2015. Please write to the Embassy [seo.scienace@eda.admin.ch](mailto:seo.scienace@eda.admin.ch) for your participation as well.

## Financing Rules

Each country will fund its eligible participants according to their national procedure and funding rules. Funding conditions and eligibility criteria may vary from one country to another. The main aspects of funding criteria are explained below:

### Switzerland

**CTI funding:** CTI funding is approved to Swiss project partners as follows:

- Swiss academic partner and Swiss company share costs of the project 50:50; CTI may fund the share of the Swiss academic partner, i.e. up to 50% of eligible costs;
- Swiss academic partners are funded 100% by CTI. Additionally, 10% of the funding costs of CTI comes in form of a cash contribution (e.g. for material use by the research partner) from the Swiss company.
- Foreign academic partners can be funded if their expertise is crucial for the project.
- Swiss Companies get the right to exploit the project results in their specific business area.

**SERI funding:** SERI is funding Swiss project partners in the framework of EUREKA's Eurostars initiative. SERI funds successfully evaluated projects as follows:

- 50% of eligible costs for SME, universities and R&D institutions
- 25% of eligible costs for large companies
- Maximum funding CH per project: 500'000 €

### **Korea**

The Korean dedicated budget provided by the Ministry of Trade, Industry and Energy (MOTIE) and managed by KIAT is open to all applications from companies with registered R&D laboratories, research institutes and universities. The partners should consist of at least one Korean and one Switzerland R&D performing commercial company. Participation of research institutes or universities is welcome as additional participants or subcontractors according to each country's funding regulations.

Project funding is comprised of government contributions and civilian dues (cash and in-kind). The amount of government contributions will vary depending on the type of executing organizations and project in accordance with Article 24 (Funding criteria) and Article 25 (Civilian dues) of the Common Operational Regulations for the Industrial Technology Innovation Programs.

A party that participates in a project shall carry out its project using the government contributions allocated to it, and for-profit organizations shall individual bear the cash portion of civilian dues.

Classification	Share of government contributions in executing organization's project budget		Share of cash in executing organization's civilian dues	
	Original technology	Innovative product	Original technology	Innovative product
Large company	50% or less	33% or less	20% or more	
Mid-tier company	75% or less	60% or less	10% or more	
SME	75% or less	67% or less	10% or more	
Other	100% or less	100% or less	To be borne if necessary	

### **Contacts for Details and Partner Search Requests**

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